



anthony meñez

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PROFESSIONAL EXPERIENCE:

2004-2009, Circuit City Stores, Inc. - Richmond, Virginia

Position: Web Designer/Developer
Responsibilities: Support in the development and maintenance of circuitcity.com, which includes working with copywriters, developers, and information architects in the front end design, production and implementation of special landing pages. Strong emphasis is placed on ensuring ease of use, and clarity of messaging for users while maintaining overall look and feel of corporate styles.

2005, Virginia Commonwealth University - Richmond, Virginia

Position: Adjunct Faculty - Art Foundation, Digital Tech Lab
Responsibilities: Introduced first year students the basics of Adobe Photoshop and Illustrator. Promoted exploration of application capabilities. Encouraged integration of multimedia techniques. Led students through critiques of their own work for an end-of-year portfolio review.

2004, Tethead - Richmond, Virginia

Position: Freelance Graphic Designer.
Responsibilities: Provided print and web design services for local area businesses. Contractor through Tethead.

2003-2004, Visionary Marketing - Charlottesville, Virginia

Position: Senior Graphic Designer
Responsibilities: Directly supported Director in the conception/production of ads, promotional materials and web pages. Established internal identity and graphic styles for all related communities and projects. Maintained workflow system for incoming jobs and archiving procedures for completed jobs. Duties include online research, acted as design liaison between vendors, internal clients and marketing department.

2000-2003, The Kamber Group - Washington D.C.

Position: Senior Graphic Designer
Responsibilities: Worked with clients, Account Executives and Art Director in the conception and production of ads and promotional materials. Work included monthly periodicals, newsletters, transit signage, convention stage/signage/booth design, and web graphics. Developed archiving procedures for completed jobs.

1998-2000, Richmond Times-Dispatch - Richmond, Virginia

Position: Graphic Designer
Responsibilities: Produced ads and promotional materials for the Richmond Times-Dispatch and their commercial accounts. Work produced included advertising promotional supplements, direct mail pieces, brochures, and original illustrations. Pre-press experience.

1997-1998 D. P. Associates, Inc. - Arlington, Virginia

Position: Graphic Designer
National Security Clearance: Secret
Responsibilities: Supporting the design and development of 2D, 3D graphics, animations and digital photography for U.S. Naval Computer Based Training (CBT) lessons. Assist with the development of new materials to ensure technical accuracy and instructional effectiveness

EDUCATION:

1991-1995 Virginia Commonwealth University

Communication Arts & Design Dept.
Richmond, Virginia
Degree received: Bachelor of Fine Arts
Emphasis area: Electronic Media

AWARDS:

2001, Mercury Awards

Grand Winner (Group award for The Kamber Group)
Laborers' International Union of North America
2001 Convention Staging

2000, Virginia Press Association

First Place-Color single sheet/Times-Dispatch

1999, Virginia Press Association

First Place-B&W single sheet/Alan Furs
First Place-Special Section/Spotlight on the West End
Second Place-Special Section/Virginia Fairways
Second Place-B&W single sheet/Richmond Golf Center

1998, Virginia Press Association

First Place Special Section/Community Pride

TECHNICAL EXPERIENCE:

Adobe CS3 (Photoshop, Illustrator, InDesign,
Dreamweaver, Flash)
QuarkXPress
XHTML, CSS
Familiar with Flash/Actionscript 3.0, Javascript
Working knowledge of Microsoft Office

OTHER EXPERIENCE:

Graphic illustration
Digital photography
Photographic retouching

References & portfolio available upon request.